



Master n8n and WordPress Integration

Module 6 - Integration of the
Courses with n8n (Registration,
Drip Campaign, and Unsubscribe)

Course Content

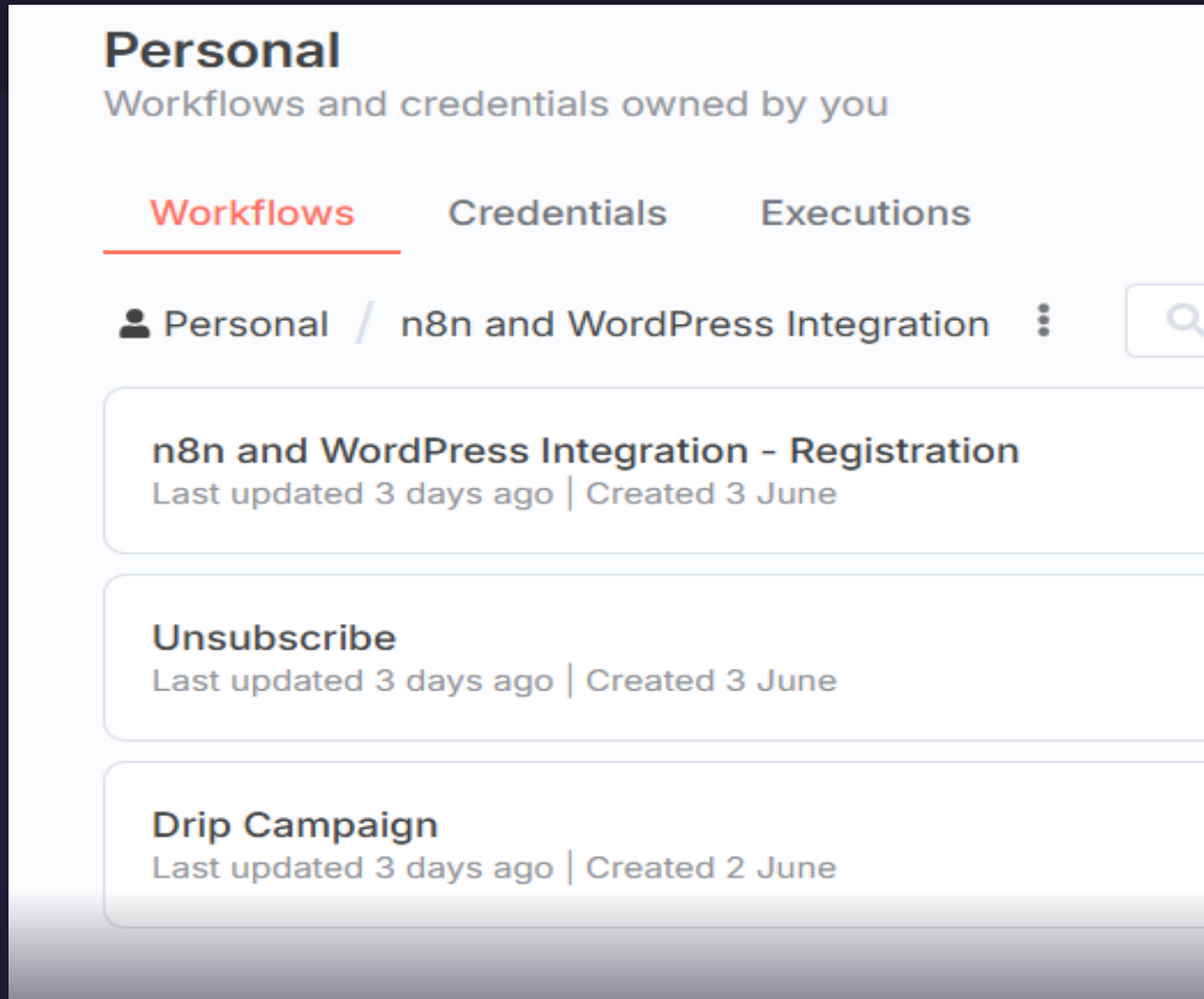
Part	Content	Activities
Part 1 – Set-up the Business	Course Outline Module 1: WordPress (Create a Business Site) Module 2: Introduction to n8n (Create the Products)	Hands-on Exercises Open discussion
Part 2 – Monitor Sales and Improve Products	Module 3: Advanced n8n (Monitor Sales) Module 4: Fix Bugs / Maintenance (Improve the Products)	Hands-on Exercises Open discussion
Part 3 – Add a Course Product and a Drip Campaign	Module 5: Integration of Tutor, WooCommerce, and WordPress (Creating a course) Module 6: Integration of the Courses with n8n (Registration, Drip Campaign, and Unsubscribe)	Hands-on Exercises Open discussion
Part 4 – Conclusion	Module 7: Overview and Conclusion	Open discussion

Agenda

- Registration workflow
- Drip Campaign workflow
- Unsubscribe Workflow



Create a Folder for the Course Workflows

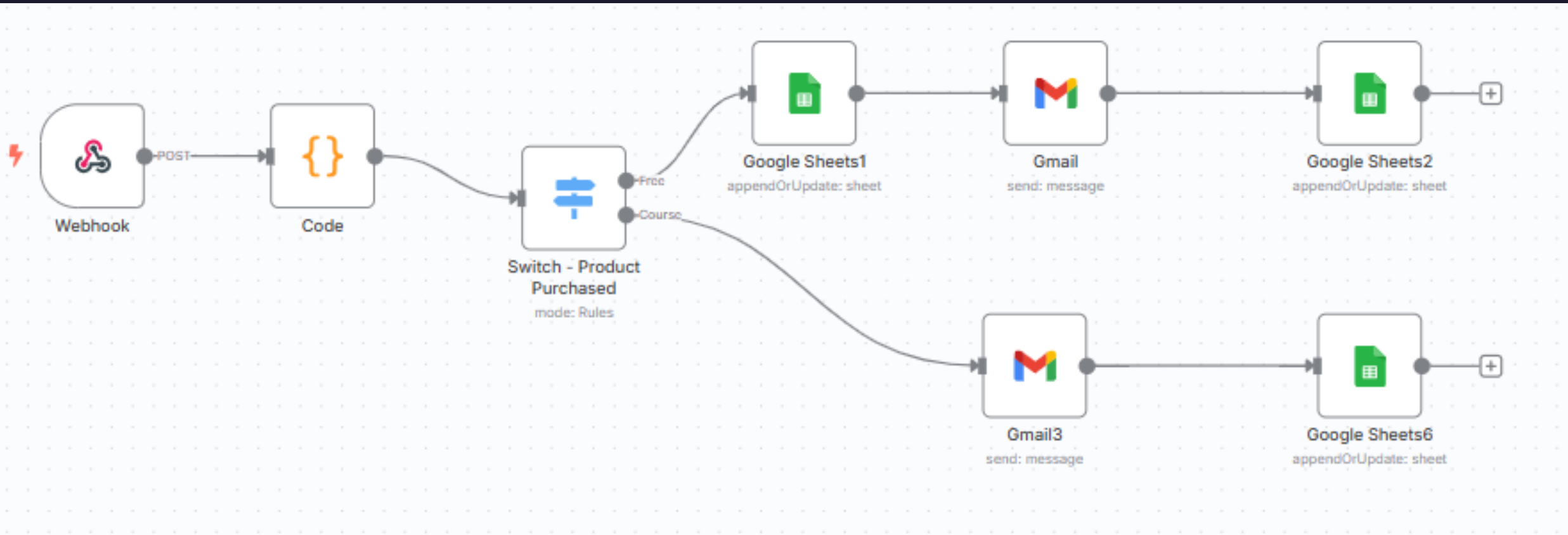


n8n and WordPress Integration – Registration Workflow

- In this workflow, we don't need to check the end date as there is none.
 - When someone purchases the free course outline, they can always download it again.
 - In the case of the course itself, there is no end date.
- In this workflow, we only need to check what product was purchased and send an email accordingly
- We will also need to update the spreadsheet where we keep track of the follow-up emails in our drip campaign



Workflow Overview



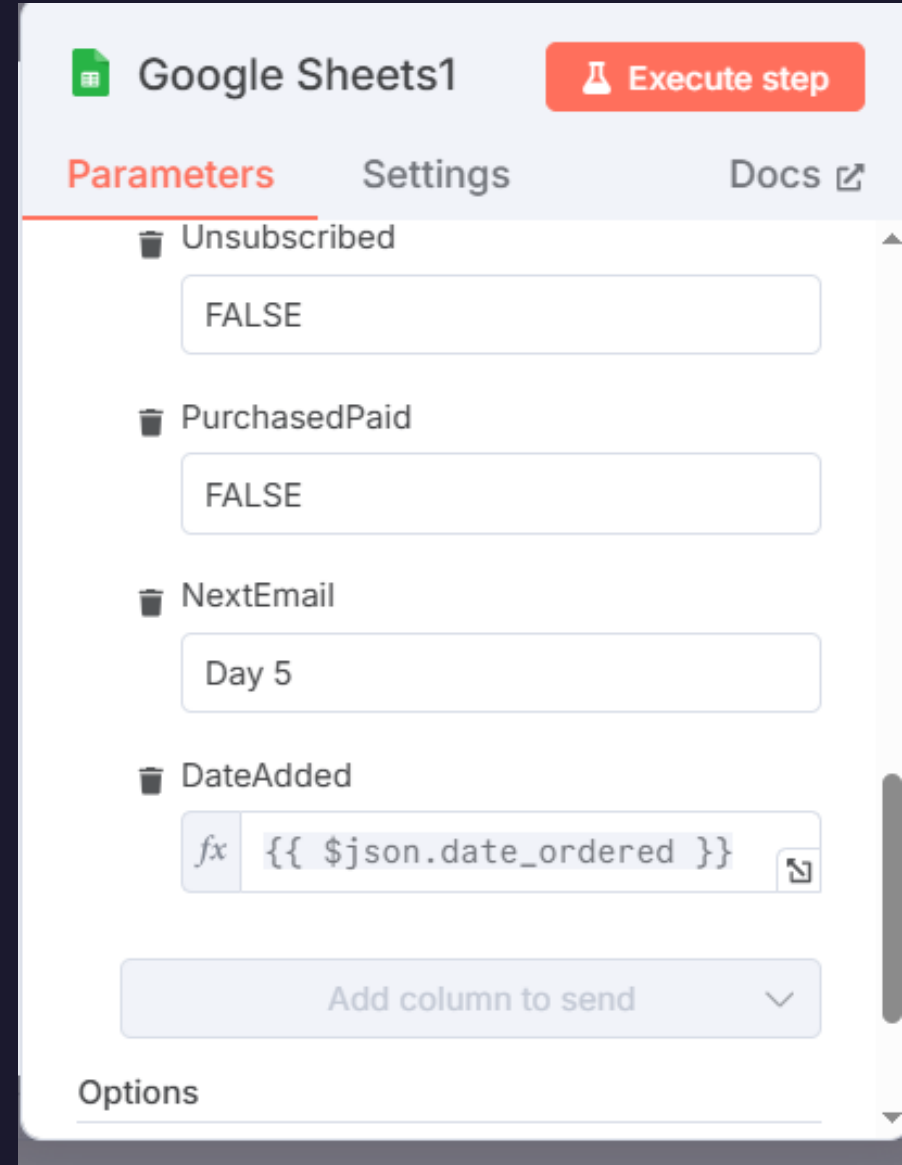
Create a Google Sheet

- Call it Drip Campaign Clients
- Enter the test data indicated below
- Use your email address

A	B	C	D	E	F
Email	Name	Unsubscribed	PurchasedPaid	NextEmail	DateAdded
yvon.parizeau@hotmail.com	Alice	FALSE	FALSE	Over	2025-05-28 15:35:56
yvon.parizeau@gmail.com	Yvon	FALSE	FALSE	Day 3	2025-06-05 17:31:12
yourpersonalcareeradvisor	Yvon	FALSE	FALSE	Day 5	2025-06-03 22:33:16

Create the Workflow

- Add a Webhook trigger node
- Copy the Code node from the AI Newsfeed Agent registration workflow
- Add a Switch node to verify what product was purchased, the free course outline, or the course
- In the free course outline branch, add a Google Sheet node to Append or Update the row with the data indicated in the image at the right
- Add a Gmail node to send a welcoming email to the client. See the next page for the message. You can also get ChatGPT to draft the email.



The screenshot shows the configuration interface for a workflow step named "Google Sheets1". At the top right is a red button labeled "Execute step". Below the title bar are three tabs: "Parameters" (selected), "Settings", and "Docs" with an external link icon. The "Parameters" tab contains four rows, each with a trash icon, a label, and a text input field:

- Unsubscribed**: Input field contains "FALSE".
- PurchasedPaid**: Input field contains "FALSE".
- NextEmail**: Input field contains "Day 5".
- DateAdded**: Input field contains a formula `fx {{ $json.date_ordered }}` with a formula icon on the right.

Below these fields is a button labeled "Add column to send" with a dropdown arrow. At the bottom of the interface is a section labeled "Options".

Hi {{ \$json.Name }}

Welcome aboard!

 We're excited to have you explore our AI & Automation Tools learning platform. You've just unlocked access to a free Course Outline: [obtain the link from your Tutor course]

This document gives you a clear overview of what you'll learn, the tools we'll cover, and the practical skills you'll gain.

 Ready to Dive Deeper? If you're looking to master the full course, including hands-on walkthroughs, real-world workflows, and step-by-step guidance — you can upgrade to the complete version anytime.

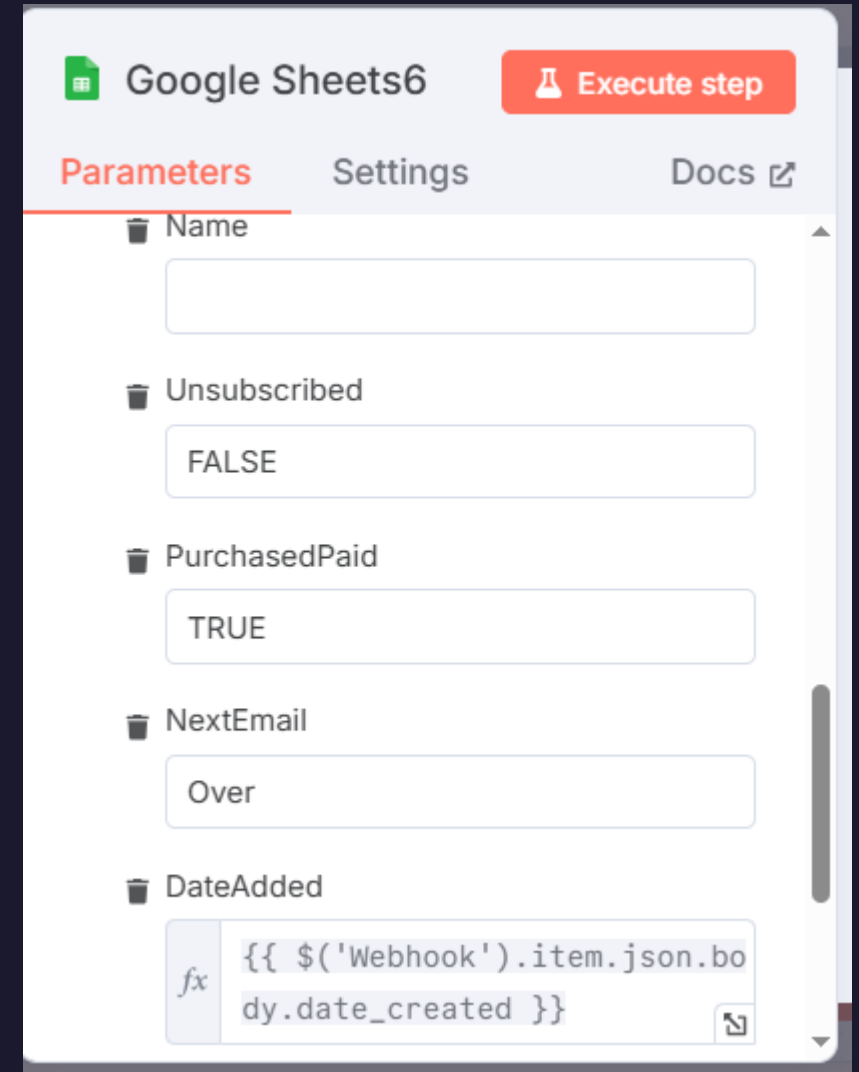
 Purchase the Full Course Now <https://aiandautomationtools.com/product/master-n8n-and-wordpress-integration/> This is a one-time purchase with lifetime access, and you'll get instant entry to all course materials, updates, and support.

If you have any questions, just hit reply — I'm here to help. Welcome again!

Warm regards,
[your name]
[your website]

Create the Course Purchased Branch

- Add a Gmail node to send an email to the client. See the message on the next page
- Add a Google Sheet node to Append or Update the row as described in the image to the right. This will stop any further drip emails.



The screenshot shows the configuration interface for a 'Google Sheets6' node. At the top, there is a green icon, the text 'Google Sheets6', and a red 'Execute step' button. Below this are three tabs: 'Parameters' (highlighted in red), 'Settings', and 'Docs' with an external link icon. The 'Parameters' tab contains five fields, each with a trash icon to its left:

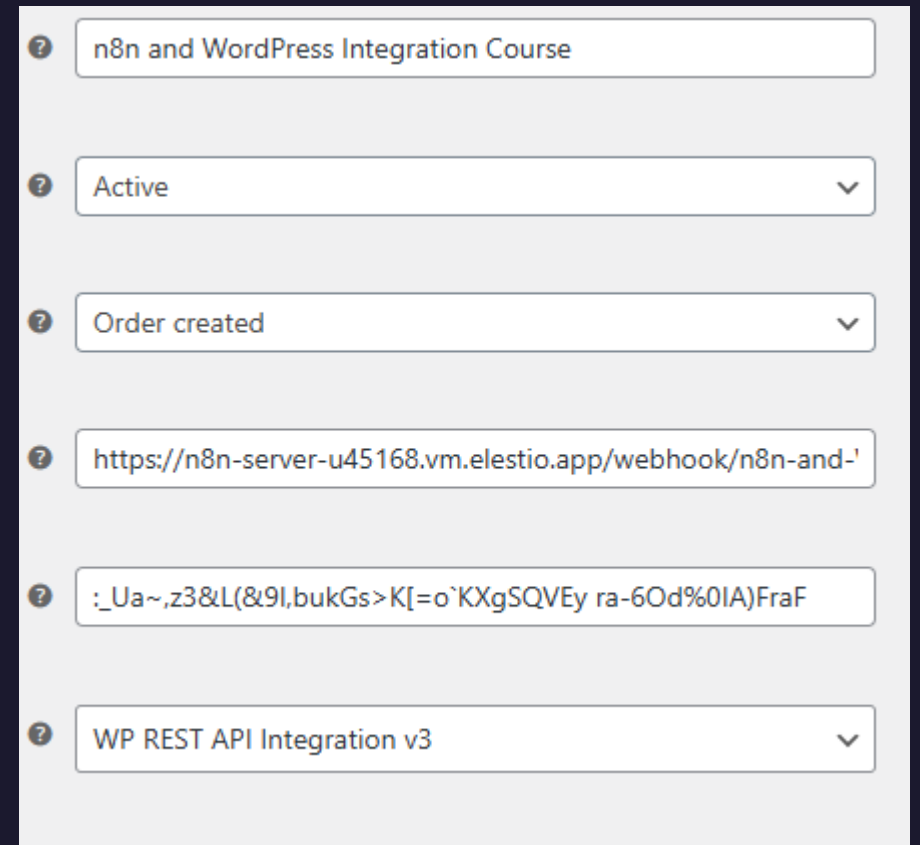
- Name:** An empty text input field.
- Unsubscribed:** A text input field containing the value 'FALSE'.
- PurchasedPaid:** A text input field containing the value 'TRUE'.
- NextEmail:** A text input field containing the value 'Over'.
- DateAdded:** A text input field containing the JSON expression `{{ $('Webhook').item.json.body.date_created }}`. To the left of this field is a small blue box with the text 'fx'.

A vertical scrollbar is visible on the right side of the configuration panel.

- Hi {{ \$json.customer_name }},
- 🎉 Congratulations, and thank you for enrolling in the Master n8n and WordPress Integration course!
- You're now part of a growing community of creators, freelancers, and automation fans who are ready to unlock serious power with no-code workflows and advanced WooCommerce integrations.
- Here's what to do next:
- ✅ Step 1: Access the Course
- Click the link below to jump into the course and pick up right where you left off: 👉 Start the Course
- [Obtain the link from the Tutor course in WordPress
- ✅ Step 2: Download Your Course PDF files 📁
- Need Help? If you ever feel stuck or have a question, I'm just an email away. You can reply directly to this message .
- Thanks again for joining — now let's get building!
- To your automation success,

Set-up the WooCommerce Webhook

- Double click on the Webhook node and copy the test URL
- In WordPress, go to WooCommerce- Settings- Advanced
- Click on Webhook at the top of the page
- Click on the Add a Webhook button
- Create the Webhook for the course (you only one webhook for the free and paid version of the product)
- Set the parameters to Active and Order created
- Paste the URL
- Save at the bottom of the page

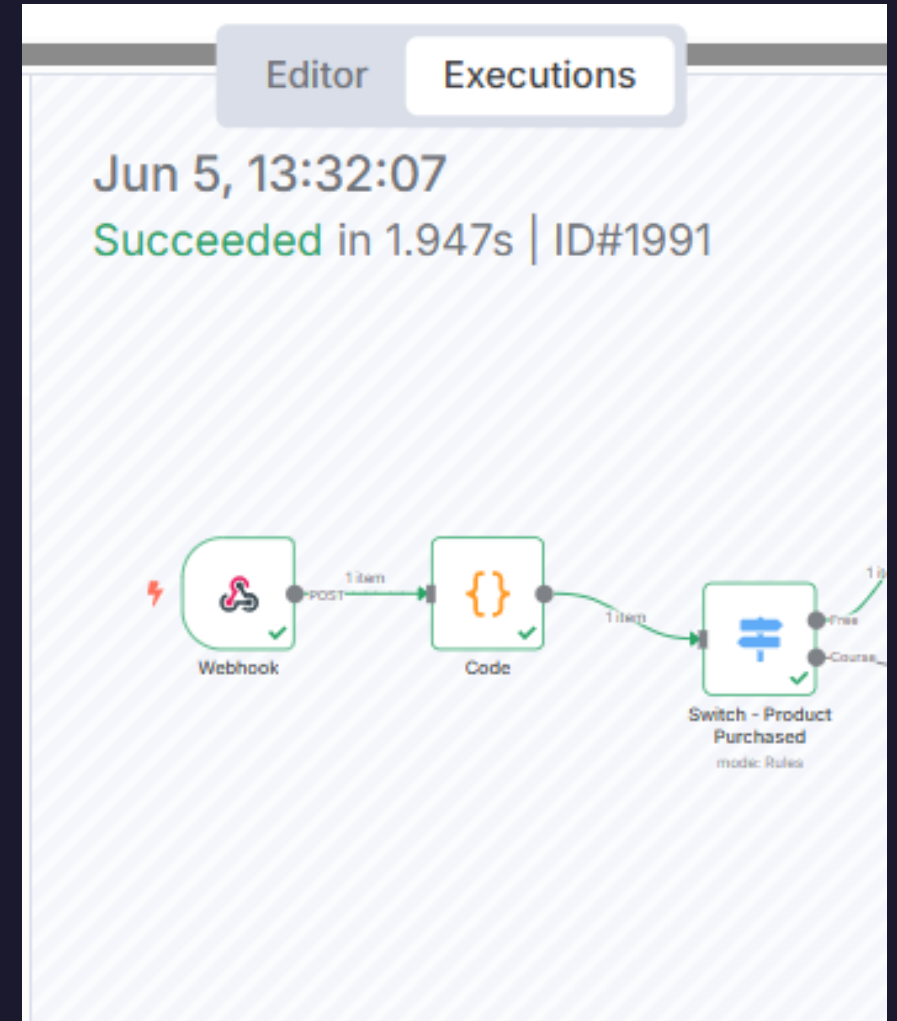


The screenshot shows the 'Add a new webhook' form in the WooCommerce settings. It includes a dropdown for the product name, a status dropdown, an event dropdown, a URL field, a secret key field, and a dropdown for the webhook name.

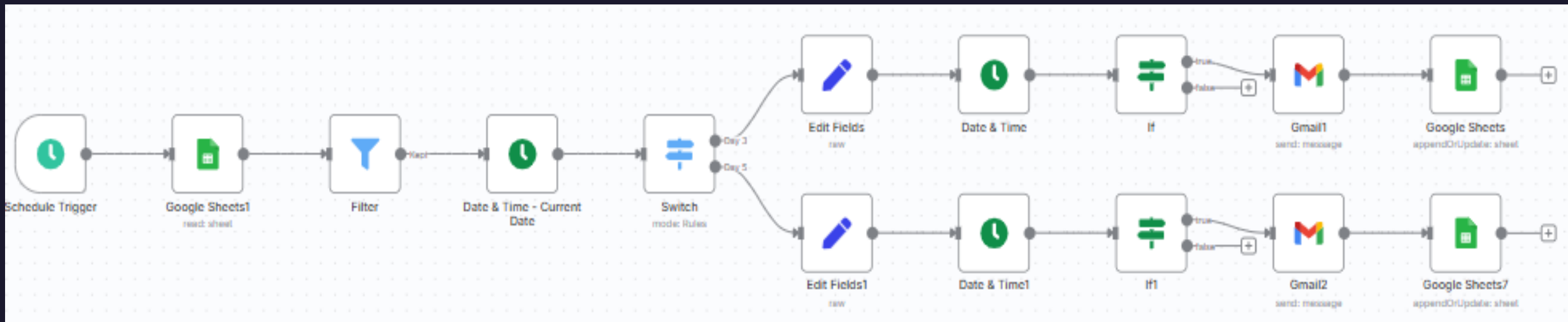
?	n8n and WordPress Integration Course
?	Active
?	Order created
?	https://n8n-server-u45168.vm.elestio.app/webhook/n8n-and-'
?	:_Ua~,z3&L(&9l,bukGs>K[=o`KXgSQVEy ra-6Od%0IA)FraF
?	WP REST API Integration v3

Test – Test - Test

- Test with the test URL
 - Buy each product
 - Buy both products in one transaction
- Test with the production URL, with the Workflow Active
- Use the Execution tab to monitor the webhooks



Create a Drip Campaign Workflow



Add the Following Nodes

- Add a Schedule trigger that triggers every day at 8:00 am
- Add a Google Sheet node that retrieves all the rows in the drip campaign client worksheet
- Add a Date & Time node that retrieves the current date
- Add a Switch node, create two branches, one for the Day 3 email and one for the Day 5 email
- Add an Edit Field node that calculates the next email date. Get ChatGPT to create this code for you. (See the code on the next page)
- Add a Gmail node and draft the first email. Get ChatGPT to create this email.
- Add a Google Sheet node to update the NextEmail column

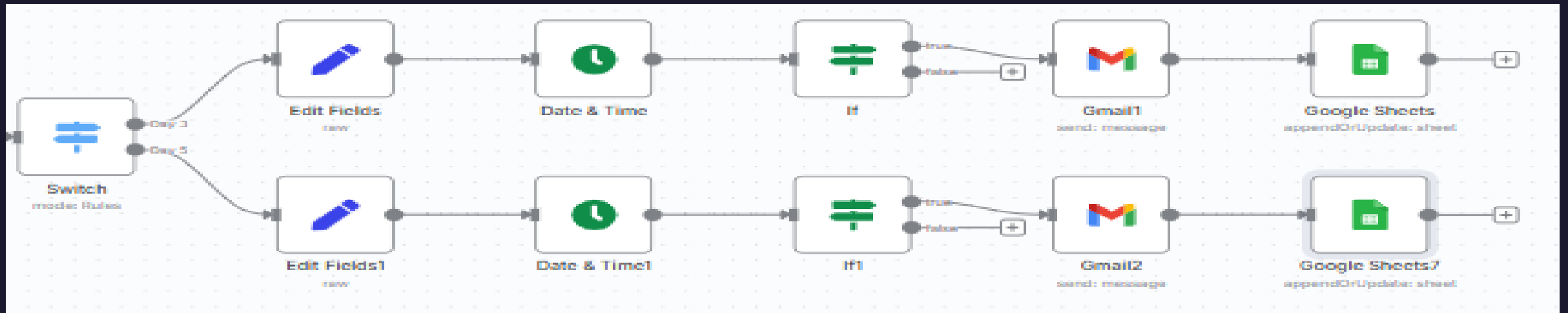
Code for the Edit Field Node

```
{ "Email": "{{ $('Filter').item.json.Email }}", "Name": "{{  
$('Filter').item.json.Name }}", "NextEmailDate": "{{ new Date(new  
Date($('Filter').item.json.DateAdded).getTime() + 3 * 24 * 60 * 60 *  
1000).toISOString().split('T')[0] }}" }
```



Create the Day 5 Branch

- Duplicate all the Day 3 nodes
- In the Edit Field node, change the value 3 to 5
- Change the email. Get ChatGPT to create the email.
- Change the Google Sheet node to set the value of the nextEmail column to over



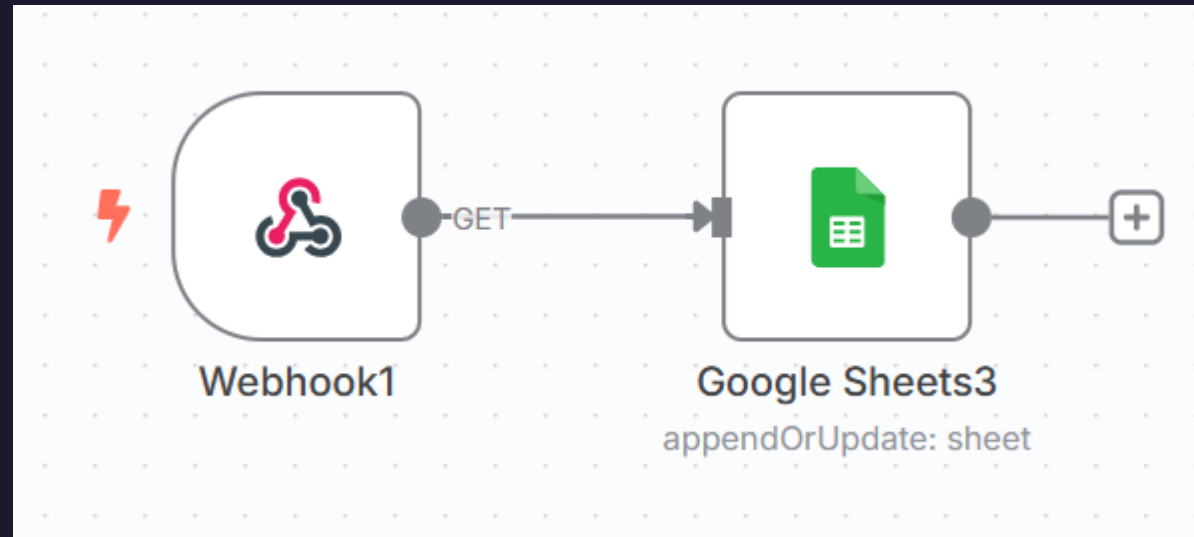
Test – Test - Test

A	B	C	D	E	F
Email	Name	Unsubscribed	PurchasedPaid	NextEmail	DateAdded
yvon.parizeau@hotmail.com	Alice	FALSE	FALSE	Over	2025-05-28 15:35:56
yvon.parizeau@gmail.com	Yvon	FALSE	FALSE	Day 3	2025-06-05 17:31:12
yourpersonalcareeradvisor@gmail.com	Yvon	FALSE	FALSE	Day 5	2025-06-03 22:33:16

- Test by activating the workflow
 - Change the data in the Google Sheet to try different scenarios
- Test by buying the free course outline
- Test by buying the paid course

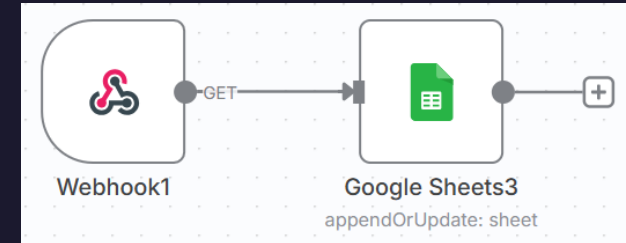
-

Create an Unsubscribe Workflow



Create a Unsubscribe Workflow

- Add a Webhook node
- Copy the production URL
- Go to the Drip Campaign and add the following line on both email
 - If you no longer wish to receive these emails, click here to unsubscribe: [copy the production URL here]?email={{ \$json["Email"] }}
- Go back to the Unsubscribe Workflow and add a Google Sheet node that Appends or Updates the row and, change the unsubscribe column to TRUE



Test – Test – Test

- Run the Drip Campaign workflow
- Test clicking on the unsubscribe link at the bottom of each email
- Check if the Unsubscribe column has been changed to TRUE
- Test the Drip Campaign workflow again to see if the Unsubscribe TRUE column stopped the next email

A	B	C	D	E	F	
Email	Name	Unsubscribed	PurchasedPaid	NextEmail	DateAdded	
yvon.parizeau@hotmail.com	Alice	FALSE	FALSE	Over	2025-05-28 15:35:56	
yvon.parizeau@gmail.com	Yvon	FALSE	FALSE	Day 3	2025-06-05 17:31:12	
yourpersonalcareeradvisor@gmail.com	Yvon	TRUE	FALSE	Day 5	2025-06-03 22:33:16	

Next Module – Overview and Conclusion



The image features a dark blue background with a futuristic, digital aesthetic. Several glowing question marks in shades of cyan and purple are scattered across the scene, some appearing to float in the air. The ground is covered with a grid of glowing lines and faint, illegible text, suggesting a digital landscape or a data interface. The overall mood is mysterious and technological.

AI QUESTIONS