



Master n8n and WordPress Integration

Module 1 – WordPress

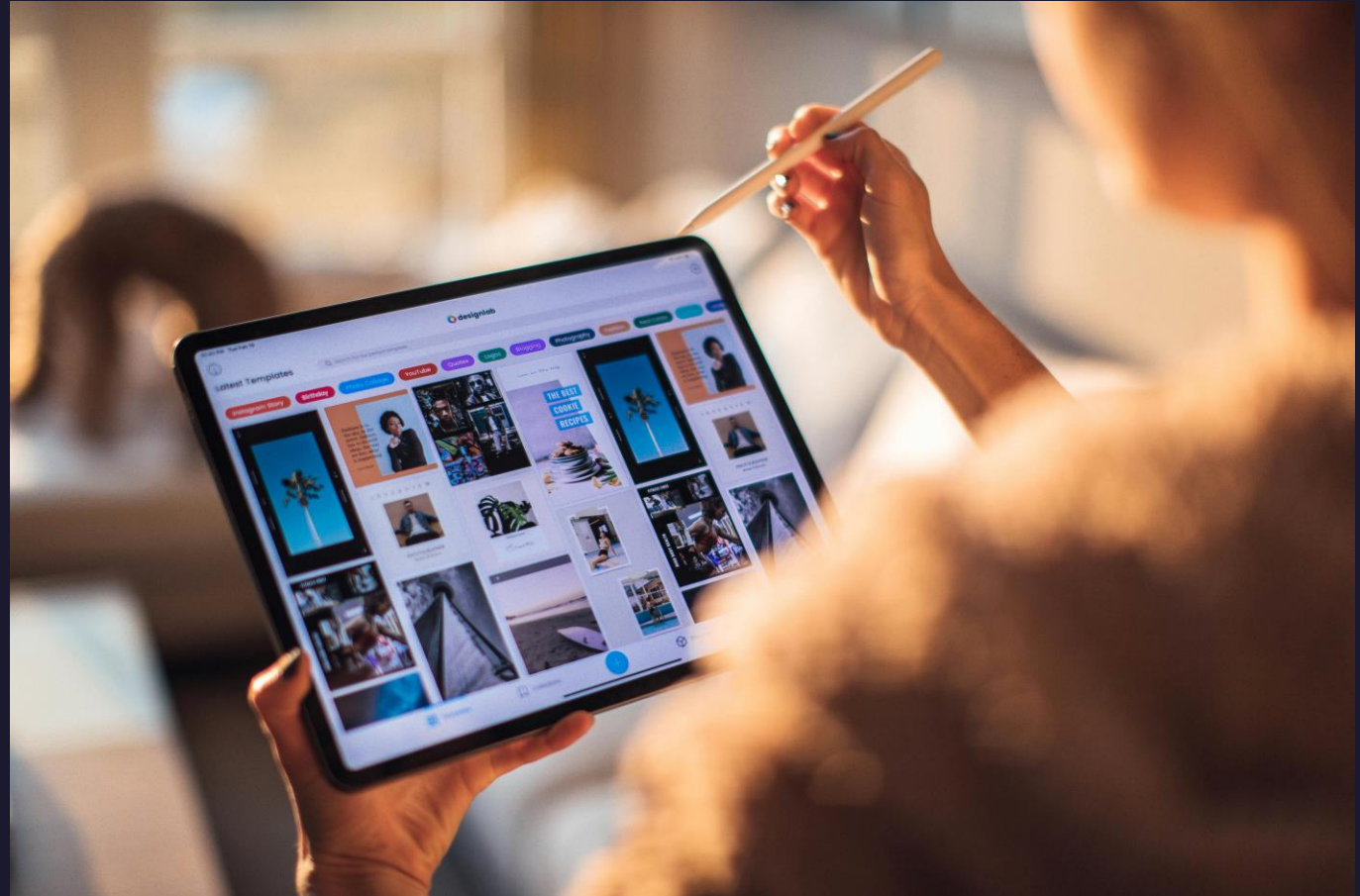
Creating a Business Site

Course Content

Part	Content	Activities
Part 1 – Set-up the Business	Course Outline Module 1: WordPress (Create a Business Site) Module 2: Introduction to n8n (Create the Products)	Hands-on Exercises Open discussion
Part 2 – Monitor Sales and Improve Products	Module 3: Advanced n8n (Monitor Sales) Module 4: Fix Bugs / Maintenance (Improve the Products)	Hands-on Exercises Open discussion
Part 3 – Add a Course Product and a Drip Campaign	Module 5: Integration of Tutor, WooCommerce, and WordPress (Creating a course) Module 6: Integration of the Courses with n8n (Registration, Drip Campaign, and Unsubscribe)	Hands-on Exercises Open discussion
Part 4 – Conclusion	Module 7: Overview and Conclusion	Open discussion

Agenda

- Create a New Google Account
- Set up WordPress
- Create a Website with WordPress
- Create 2 Products (A Free Version and a Subscription Version)
- Get Help from ChatGPT for Product Description
- Set up Stripe with WooCommerce
- Set up HST in WooCommerce



To Create a Google Account

Navigate to Google's account creation page, select the account type (personal, work, or child), enter your name, desired username (email address), and a strong password. You'll then be prompted to add your birthday, gender, and phone number for account recovery and personalization preferences. Finally, agree to the terms of service and privacy policy.



Setting-up WordPress

1. Create an account with a provider such as Hostinger or Bluehost.
 1. Create a URL (Note: You need to wait 24 hours before your new URL is active)
2. Install WordPress
3. Install the WooCommerce plugin
4. Create two products in WordPress
 1. One for the Free one-week trial (Call the product “AI Newsfeed Agent – Free Trial”)
 2. One to the Subscription (\$ 5 for 30 days) (Call the product “AI Newsfeed Agent – Subscription”)
5. Create a Main page and set it as the Home page. See my site WWW.AlandAutomationTools.com
 1. See next page for instructions on how to set the Home page
6. Your products are automatically added at the bottom of the home page.



Setting up the Home Page

Step-by-Step Instructions:

1. **Login to your WordPress Dashboard**
Example: yourwebsite.com/wp-admin

2. **Go to "Settings" > "Reading"**

3. Under "**Your homepage displays**", choose:

- A static page (select below)

4. For **Homepage**, select "**Main**" from the dropdown list.

5. Click **Save Changes**.

Reading Settings

Your homepage displays

- ☐ Your latest posts
- ☒ A [static page](#) (select below)

Homepage: Main Page ▼

Posts page: — Select — ▼

WordPress Permalink

In the WordPress Dashboard go to the settings – permalink and change the setting to Post name.



Permalink structure

- ☐ Plain
`https://aiandautomationtools.com/?p=123`
- ☐ Day and name
`https://aiandautomationtools.com/2025/05/06/sample-post/`
- ☐ Month and name
`https://aiandautomationtools.com/2025/05/sample-post/`
- ☐ Numeric
`https://aiandautomationtools.com/archives/123`
- ☒ Post name
`https://aiandautomationtools.com/sample-post/`
- ☐ Custom Structure

Add the WooCommerce Plugin

- In your WordPress dashboard go to Plugins – Installed Plugins
- Click on the Add Plugin button at the top of the page
- Search for WooCommerce and select the WooCommerce plugin

The screenshot shows the WordPress 'Plugins' management page. At the top, there's a 'Plugins' header with an 'Add Plugin' button. Below this, a prominent notification box states 'WooCommerce database update required'. The message explains that the database needs to be updated to the latest version and provides a link to 'WP CLI' for advanced users. Two buttons are present: 'Update WooCommerce Database' and 'Learn more about updates'. Below the notification, there are filters for plugin status: 'All (10)', 'Active (8)', 'Inactive (2)', 'Recently Active (1)', 'Update Available (3)', and 'Must-Use (2)'. A search bar for installed plugins is also visible. At the bottom left, there are 'Bulk actions' and an 'Apply' button. The bottom right corner shows '10 items'. The footer of the page includes the date 'Tuesday, February 2, 20XX' and a 'Sample Footer Text'.

Plugins [Add Plugin](#) [Screen Options](#) [Help](#)

WooCommerce database update required

WooCommerce has been updated! To keep things running smoothly, we have to update your database to the newest version. The database update process runs in the background and may take a little while, so please be patient. Advanced users can alternatively update via [WP CLI](#).

[Update WooCommerce Database](#) [Learn more about updates](#)

[All \(10\)](#) | [Active \(8\)](#) | [Inactive \(2\)](#) | [Recently Active \(1\)](#) | [Update Available \(3\)](#) | [Must-Use \(2\)](#)

[Bulk actions](#) [Apply](#) 10 items

Tuesday, February 2, 20XX Sample Footer Text

Enable Stripe in WooCommerce

1. Go to **WooCommerce > Settings > Payments**.

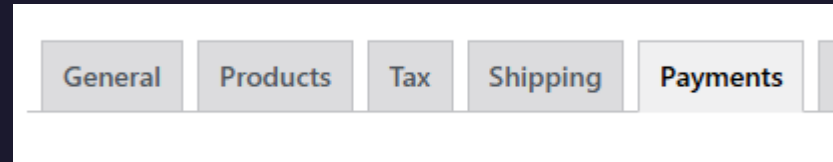
- Find **Stripe – Credit Card / Debit Card (Stripe)** and click **Enable**.
- Then click **Manage** to configure the Stripe settings.

2. Get Your Stripe API Keys

- Log in to your [Stripe Dashboard](#).
- Go to **Developers > API keys**.
- Copy your **Publishable key** and **Secret key** (test keys for testing, live keys for production).

3. Configure Stripe in WooCommerce

- In the Stripe settings page in WooCommerce, paste your **Publishable Key** and **Secret Key**.



To Set-Up Your Bank Account in Stripe

Step 1: Log in to Stripe

- Go to <https://dashboard.stripe.com> and sign in to your account

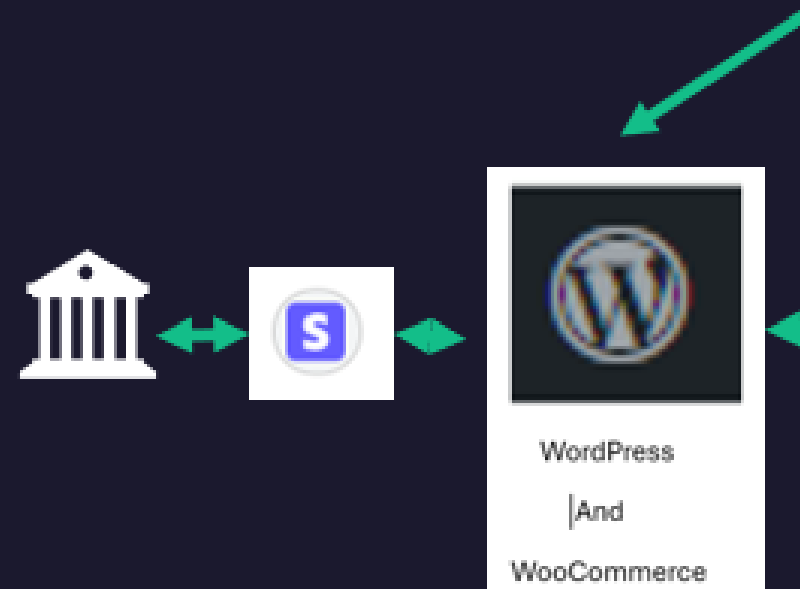
Step 2: Go to Settings

Step 3: Add or Edit Bank Account

Step 4: Enter Bank Account Details

Step 5: Verify the Account (if required)

Step 6: Set Payout Schedule (Optional)



Set-up HST in WooCommerce

Step 1: Enable Taxes in WooCommerce

1. Go to your **WordPress Dashboard**.
2. Navigate to **WooCommerce > Settings**.
3. Under the **General** tab:
 1. Check the box: ☒ **Enable taxes and tax calculations**.
 2. Scroll down and click **Save changes**.

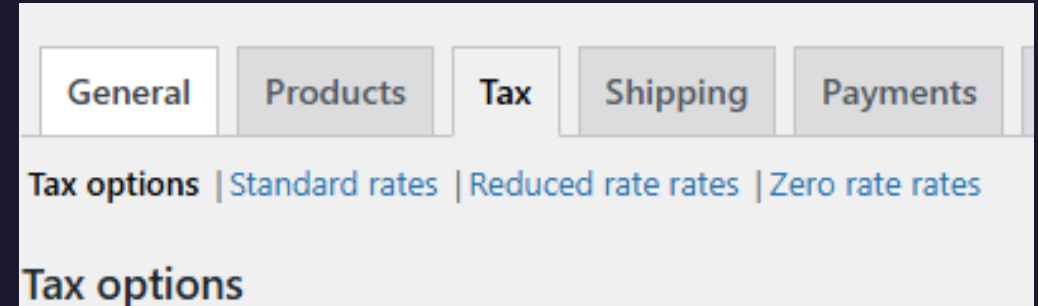
Enable taxes

☒ Enable tax rates and calculations

Rates will be configurable and taxes will be calculated during checkout.

Set-up HST in WooCommerce (continued)

Step 2: Configure Tax Options



1. Go to **WooCommerce > Settings > Tax** (this tab appears only after enabling taxes).

2. Under **Tax Options**, set the following:

1. **Prices entered with tax:** Choose whether your prices include tax (usually **No**).
2. **Calculate tax based on:** Usually set to **Customer shipping address**.
3. **Shipping tax class:** Set to **Based on cart items**.
4. Save changes.

Set-up HST in WooCommerce (continued)

Step 3: Set Up Canadian HST Tax Rates (or US taxes)

1. Under the **Tax** tab, click on **Standard rates**.

2. Click **Insert row**, then enter the following details:

- **Country code:** CA
- **State code:** The 2-letter province code (e.g., ON for Ontario)
- **Rate %:** The total HST rate for the province (13 % for Ontario)
- **Tax name:** e.g., HST

- **Priority:** 1
- **Compound:** Leave unchecked
- **Shipping:** Check if HST applies to shipping (usually yes)

General

Products

Tax

Shipping

Payments

Accounts & Privacy

Emails

Integration

Site visibility

Advanced

Multi-currency

Zapier

[Tax options](#) | [Standard rates](#) | [Reduced rate rates](#) | [Zero rate rates](#)

"Standard" tax rates

Search...

Country code ?	State code ?	Postcode / ZIP ?	City ?	Rate % ?	Tax name ?	Priority ?	Compound ?	Shipping ?
CA	*	K2J6M9	OTTAWA	13.0000	HST	1	☐	☐

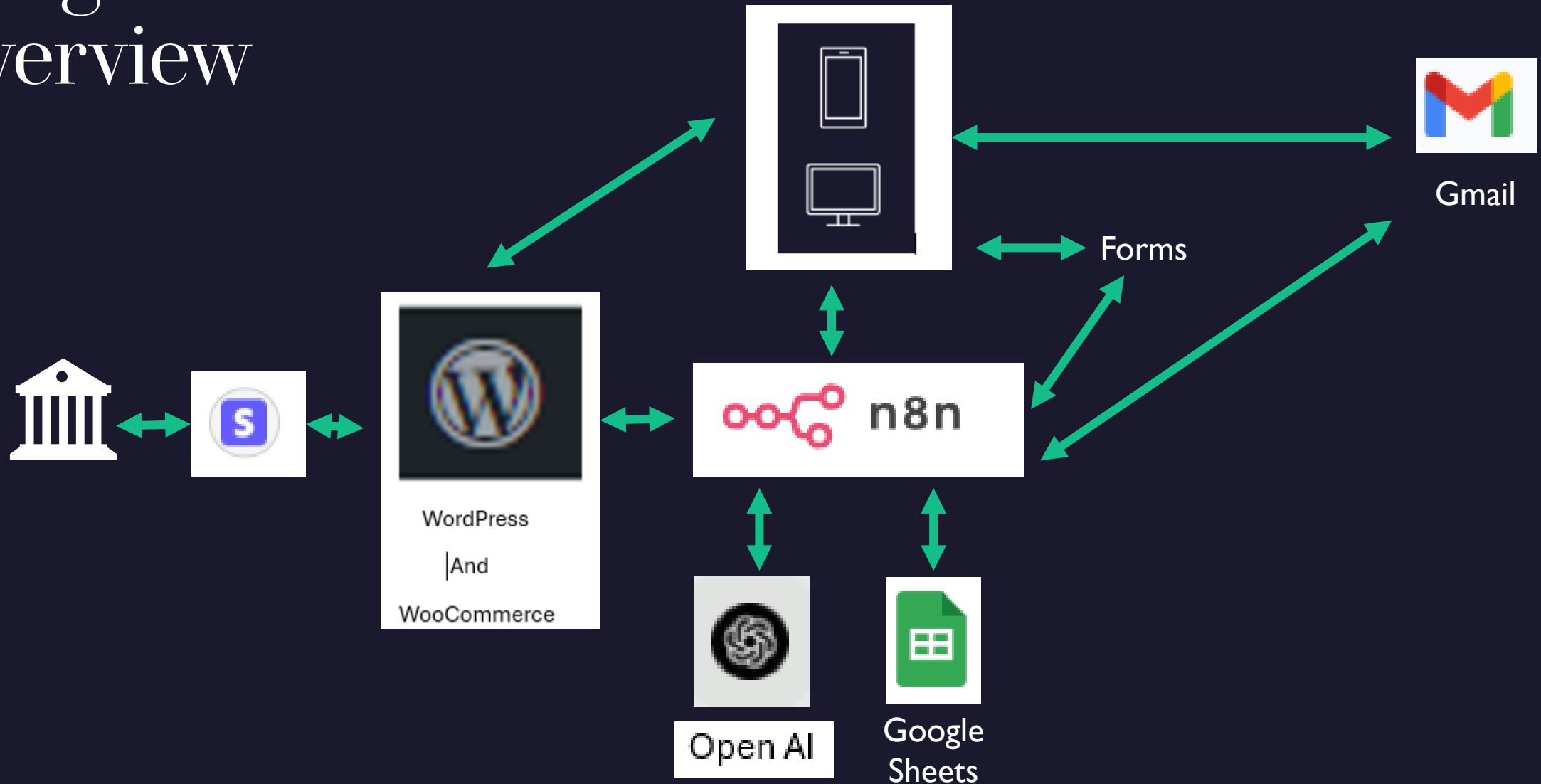
Insert row

Remove selected row(s)

Import CSV

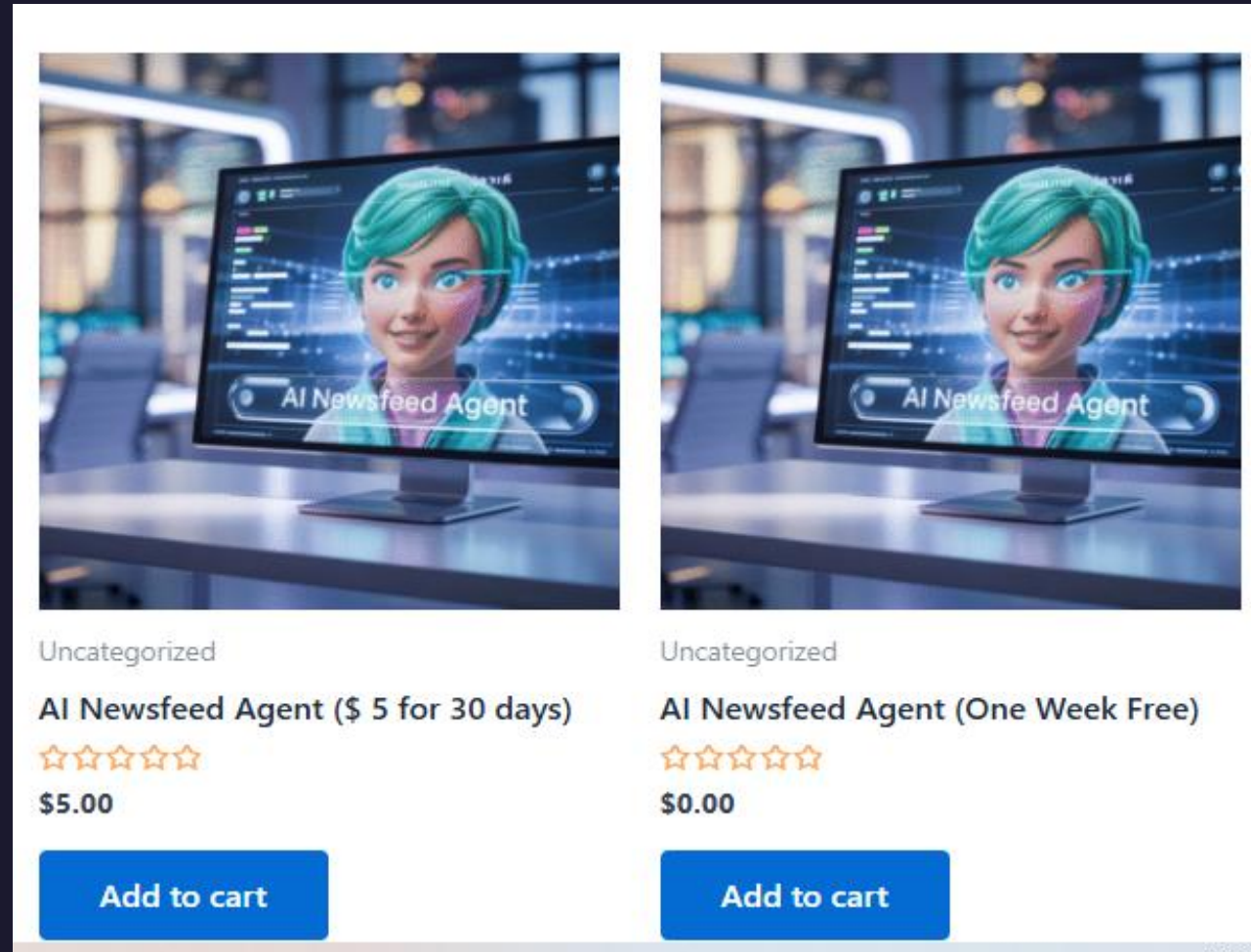
Export CSV

Integration Overview



Next Module – Introduction to n8n

- We will create the products in n8n
- Link the n8n workflow to the WooCommerce Webhook in WordPress



The image features a dark blue background with a futuristic, digital aesthetic. Several glowing question marks in shades of blue and purple are scattered across the scene, some appearing to float in the air. In the foreground, there are faint, glowing lines and patterns that resemble a circuit board or a data network. The text "AI QUESTIONS" is prominently displayed in the center in a bold, white, sans-serif font.

AI QUESTIONS