

Course Title: Mastering n8n and WordPress Integration

Course Overview

In this practical course, you'll learn how to build and automate a subscription-based website using WordPress, WooCommerce, and n8n — with added functionality for selling and managing online courses. By the end, you'll have a fully integrated system to support your digital products, sales, and automation workflows.

Course Outline

Module 1: WordPress (Create a Business Site)

- Set up a new WordPress site with a hosting provider
- Install and configure WooCommerce
- Create digital products: Free trial and paid subscription
- Customize your homepage and permalink settings
- Integrate Stripe for payment processing
- Set up HST (or applicable tax settings)
- Use ChatGPT to generate compelling product descriptions

Module 2: Introduction to n8n (Create the Products)

- Get started with n8n and understand its core functions
- Build your first workflow
- Connect WooCommerce webhooks to trigger automations
- Capture and store product data using Google Sheets
- Send emails via Gmail based on user actions

Module 3: Advanced n8n (Monitor Sales)

- Monitor incoming orders and subscription activity
- Automate emails for successful or failed purchases
- Track user data in Google Sheets
- Set up alerts for renewals

Module 4: Fix Bugs / Maintenance (Improve the Products)

- Identify and fix common automation errors
- Update and debug workflows in n8n
- Improve product logic and automation reliability
- Maintain clean and accurate data over time

Module 5: Integration of Tutor, WooCommerce, and WordPress (Creating a Course)

- Set up Tutor LMS on your WordPress site
- Link your digital products to course offerings
- Connect WooCommerce with Tutor LMS for paid course access

- Customize course pages and user experience

Module 6: Integration of the Courses with n8n (Registration, Drip Campaign, and Unsubscribe)

- Automate registration monitoring using n8n
- Create a drip email campaign
- Add unsubscribe or opt-out functionality

Module 7: Overview and Conclusion

- Review the full integration
- Confirm that all automation steps are working as expected
- Tips for managing and scaling your system
- Next steps: deploying new features and workflows

Who This Course is For

- Developers who want to learn n8n
- Entrepreneurs building subscription-based digital services
- Educators launching automated online courses
- Freelancers offering automation setup for clients
- WordPress users ready to explore advanced integrations